

CV

ROSTOM BERIDZE



Academic / Administrative position: Professor,
Dean of Tourism Faculty Batumi Shota Rustaveli State University

Date of Birth: 20.07.1961

E-mail: beridze.rostom@bsu.edu.ge

Tel: +995 577 71 62 63

Education:

1. 2001–2003. Doctoral student of the department of International Business, faculty of International Business, Ivane Javakhishvili Tbilisi State University

Dissertation title: Strategy and Perspectives of the Air-Transport System Development in Georgia

2. 1986–1990. Post-graduate student at department of Economics, faculty of Economics, Moscow K.

A. Timiryazev Agricultural Academy

a) **Qualification:** Doctor of Economics

b) **Education direction/field:** Business Administration

Research fields of interest: Strategic management, Human resources management, Problems of competitive priority, Marketing strategies, Strategies of tourism and hospitality development.

Work experience:

1. 01. 2011 - Professor of BSU Tourism Faculty, Dean of the Tourism Faculty

2. 09. 2009 - 01.2011. Professor of the direction of Management and Administration at RSU faculty of Social Sciences, Business and Law

3. 09. 2006 - 09.2009. Associate professor at the department of Economics at RSU faculty of Social Sciences, Business and Law

4. 10.2001- 10.2006. Docent at the BSU Chair of Finances and Credit

6. 01. 2006 - 08. 2010. Director of BSU School of Business

7. 05. 1997- 02. 2000. Director of Aviation Company “Jeroni”, Ltd. (Ukraine)

8. 07. 1991- 11. 1994. Director of Consulting Scientific Enterprise “Agro – XXI Century”

9. 08. 1990- 07. 1991. Director of the Commercial Center of Moscow Inter-Economic Amalgamation “Voskhod”

10. 02. 1988- 12. 1989. Junior researcher at the Chair of Economics at Moscow K. A. Timiryazev Agricultural Academy

11. 02. 1983 - 12.1986. Senior Lab Assistant at the Department of Economy, Scientific-Research Institute of Georgian Viticulture and Wine Making

Published scientific/scholarly works

Monographs, textbooks

1. Human Resources Management. Tb., “Universali”, 2009. 200 pages (textbook)

2. Banking Management. Tb., “Universali”, 2009. 363 p. (textbook)

Other works, scientific articles

1. System of Efficient Interrelations between State and Business // Proceedings of I International Scientific Conference “Globalization and Perspectives of Sustainable Development of Georgian

- Economy” (22-24 October). Tbilisi, 2008. pp. 31-33
2. Modern Marketing-Management of an Air Company // journal “Sakartvelos ekonomika” (Georgian Economy). Tb., 2008. №5. pp. 80-83
3. Total Quality Management as a Precondition to Create Competitive Priority for an Air Company // journal “Regionuli ekonomika” (Regional Economy). Batumi, 2008. №1. pp. 28-30
4. Modern Conditions and Metamorphosis in Business Development // journal “Business and Management”, 2009. №1. pp. 63-68
5. Strategies of a Company Development // Proceedings of International Scientific-Practical Conference “Innovations in Business (Problems, Perspectives, Challenges) (16-17 April), Batumi, 2010. pp. 164-170
6. Innovation in Business Education (in Tourism) // Proceedings of International Scientific-Practical Conference “Tourism: Economics and Business” (5-6 June), Batumi-Trabzon, 2010. pp. 721-722
7. Strategic Marketing and Competitive Priority of a Company // journal “Business and Management”, 2010. №2. pp. 147-151
8. Wine Tour in Adjara // Proceedings of International Scientific-Practical Conference “Tourism: Economics and Business” (5-6 June), Batumi, 2011. pp. 403-410
9. Eco-Tourism Potential in Protected Areas and its Challenges// Proceedings of International Scientific-Practical Conference “Sustainable Tourism: Economics and Business” (2-3 June), Batumi, 2012. pp. 192-197.
10. Realization of innovations and strategies – main task of reaching competitiveness in the hospitality industry// Proceedings of International Scientific-Practical Conference “Sustainable Tourism: Economics and Business” (8-9 June), Batumi-Trabzon, 2013. pp. 91-97.
11. Rural Tourism and Sustainable Development, Management Studies, USA, Sep.-Oct. 2019, Vol. 7, No. 5, 443-446
12. Beridze R., Kordzaia I., Diasamidze M, Beridze N. (2020), Sustainable Rural Tourism Development Recovery from Covid-19 (In Adjara Region), Globalization and Business, 10, pp 287-294.

Participation in international forums :

1. Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business. I International Scientific Conference: “Globalization and Perspectives of Sustainable Development of Georgian Economy” (22-24 October, 2008).
2. German Association of Technical Collaboration (GTZ), CIWI – Consulting Company (Germany), Center for International Migration and Development in Germany (CIM), Ajara Tourism Association (ATA), RSU School of Business (BBS). I International Conference “Integrated Financial and Project Management in Tourism and Business” (28-29 November, 2008).
3. International Scientific-Practical Conference “Globalization, World Crisis and North Caucasus” (16-17 May), 2009, Kutaisi
4. Scientific-Practical Conference: “Regions and Food Safety Assurance of a Country”, 21-23 May, 2009, Batumi
5. International Scientific-Practical Conference “Innovations in Business” (Problems, Perspectives, Challenges), 16-17 April, 2010, Batumi
6. International Scientific-Practical Conference: “Tourism, Economics and Business”, 5-6 June, 2010, Batumi-Trabzon
7. International Scientific-Practical Conference: “Tourism, Economics and Business”, 4-5 June, 2010, Batumi
8. International Scientific-Practical Conference “Tourism: Economics and Business” (5-6 June), Batumi, 2011.

9. International Scientific-Practical Conference “Sustainable Tourism: Economics and Business” (2-3 June), Batumi, 2012.
10. International Scientific-Practical Conference “Sustainable Tourism: Economics and Business” (8-9 June), Batumi-Trabzon, 2013.
11. International Scientific-Practical Conference “Sustainable Tourism: Economics and Business” (10-11 June), Batumi, 2017.

Grant projects:

1. Partnership (CIWI GmbH, GTZ, CTC, BBS) Teaching Grant Project “Business Integrated Financial and Project Management for Representatives of Non-governmental and Public Organizations, Small and Medium Businesses”, with GTZ sponsorship - German Society of Technical Development, project coordinator – GTZ expert (2007-2009).
2. Sustainable tourism: rural entrepreneurship and heritage. Educational cooperation between Kirgizstan, Georgia and Norway. Project coordinator in Georgia, (CIU - CPEA-2015/10035), 2016 – 2019.
3. "Development of new modules for international bachelor and master programs in sustainable tourism management", (SuToMa), BSU-project coordinator, (517306-TEMPUS-1-2011-1-DE-TEMPUS-JPCR), 2011-2015.
4. Higher Education interdisciplinary Reform In Tourism management and Applied Geo information curricula (HERITAG), BSU- project coordinator, (561547-EPP-1-2015-1-IL-EPPKA2-CBHE-JP), 2015-2018.

Trainings:

1. Oxford Management Consultation Center – “Leadership Teaching Program”, 21-22.11.2008. Training course: Project Management Development, 04.2008 (Germany)
2. Development of Project Management, 04.2008; (Germany).
3. Management of learning process, 03. 2013 (Germany).
4. Management of teaching quality, 03. 2014 (Norway).
5. Management of teaching quality 06. 2016 (Norway).

Additional Information:

1. Chief editor and project manager of American book by Charles R. Goeldner - J. R. Brent Ritchie “TOURISM - Principles, Practices, Philosophies” Georgian edition, 2013
2. Chief Editor and project leader of Georgian edition of the textbook “Strategic Management” by American authors A. Thompson and A. Strickland, 2010.
3. Leader of international expeditions “First Christian Road to Georgia” (Egypt, Jordan, Syria, Turkey) and “Three Georgia” (Tao-Klarjeti, Fereidan, Saingilo), 2007-2008.

Foreign Languages:

German, Russian